

## Message Text

UNCLASSIFIED

PAGE 01 CAIRO 11728 191228Z

42

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 INR-07 PA-02 PRS-01 USIA-15

( ISO ) W

----- 080855

R 191200Z NOV 75

FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 8018

INFO USDOC

AMEMBASSY TUNIS

AMEMBASSY KUWAIT

AMEMBASSY ABU DHABI

AMEMBASSY JIDDA

AMEMBASSY TEHRAN

AMEMBASSY DHAHRAN

UNCLAS CAIRO 11728

KUWAIT POUCH BAGHDAD

E.O. 11652: NA

TAGS: BTRA EG

SUBJECT: TENNESSEE TRADE MISSION

1. TENNESSEE TRADE MISSION ARRIVED CAIRO MORNING OF NOV 15 AFTER  
INNUMERABLE MESSAGES RE TRAVEL PLANS AND HOTEL RESERVATIONS HAD  
RAISED CONSIDERABLE DOUBT AS TO STATUS OF MISSION. EMB BRIEFING  
SCHEDEDULED AT 1400 HOURS WAS ATTENDED BY MISSION DIRECTOR  
RICE AND JAY SMITH OF SMITH TRAVEL SERVICE. OTHER MISSION  
MEMBERS HAD SCHEDULED BUSINESS APPOINTMENTS FOR THIS PERIOD THUS  
COULD NOT MAKE BRIEFING. EMB COML OFF PRESENTED RICE AND SMITH  
WITH LISTS OF LIKELY CONTACTS WHICH COML STAFF HAD PREPARED  
FOR EACH MEMBER AND DISCUSSED BONA FIDES OF EACH RECOMMENDED  
CONTACT. RICE WAS MOST APPRECIATIVE OF EMB EFFORTS RE BOTH  
CONTACT LISTS AND HOTEL ACCOMMODATIONS.

2. IT IS VERY DIFFICULT TO ASSESS IMPACT OF TENNESSEE MISSION  
AS EMB HAD NO CONTACT WITH MISSION AFTER BRIEFING. PRODUCT LINES  
REPRESENTED WOULD, FOR MOST PART, APPEAR TIMELY FOR EGYPTIAN  
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PAGE 02 CAIRO 11728 191228Z

MARKET BUT EMB HAS AS YET HAD NO FEEDBACK FROM EITHER MISSION

MEMBERS OR LOCAL BUSINESS COMMUNITY.

3. COMMENT: ALTHOUGH AS NOTED ABOVE PRODUCT LINES REPRESENTED BY SUBJECT MISSION APPEAR TIMELY FOR EGYPTIAN MARKET, WE WOULD HAVE TO SPECULATE THAT MISSION IMPACT WAS SERIOUSLY WEAKENED BY POOR PLANNING AND FAILURE TO PROVIDE ADVANCE MAN TO SECURE APPOINTMENTS AND CONFIRM OTHER ARRANGEMENTS.

EILTS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 19 NOV 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750403-0391  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TENNESSEE TRADE MISSION  
**TAGS:** BTRA, EG  
**To:** STATE  
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